



WELCOME TO THE RIDE OF THE REGION

Welcome to the 19th Annual Tour de Jefferson, presented by LCMC Health! We are thrilled you are joining us on Sunday, November 16th for a fun, safe, and family friendly cycling event. We appreciate your support of the Jefferson Convention & Visitors Bureau and Jefferson Parish. We have a fantastic day planned for you. This event guide has information about the ride including an itinerary, route maps, contact information, safety reminders and more.

6:00 - 7:30 AM CHECK-IN

8:00 AM RIDE BEGINS

11:30 AM RIDE ENDS, ALL CYCLIST OFF ROAD

START/FINISH LINE LOCATION:

ESTELLE PLAYGROUND 5801 LEO KERNER/LAFITTE PARKWAY MARRERO, LOUISIANA 70072

WHAT TO KNOW BEFORE YOU GO:

- The ride will start at 8:00 AM SHARP.
- All participants must be registered and lined up at Start Line by 7:30 AM to participate.
- Security on the route will start at 8:00 AM and end at 11:30 AM.
- ALL riders must be off the road by 11:30 AM at the latest.
- It is the rider's responsibility to choose the route that is a best-fit for their experience level. Please select a route that you can complete in under 3.5 hours (View routes on pages 6 10).
- All adult participants must sign their own waiver to receive their rider packet.
 - * Riders under the age of 18 must provide a waiver signed by a parent or guardian to ride.
 - * If you have a replacement rider, please notify staff. Your replacement will have to sign a waiver.
- · All participants must properly adhere your rider kit and wear a helmet regardless of age.

PRIZE MONEY WILL BE AWARDED TO THE TOP 5 MEN AND WOMEN IN THE 50-MILE RACE:

1st: \$500 • 2nd: \$300 • 3rd: \$200 • 4th: \$100 • 5th: \$50

Courtesy of Peake BMW















EVENT SCHEDULE

FRIDAY, NOVEMBER 14

11:00 AM - 5:00 PM	Rider Packet Pickup	Bicycle World 701 Jefferson Highway
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SATURDAY, NOVEMBER 15

1:00 - 4:00 PM	Rider Packet Pickup	Estelle Playground 5801 Leo Kerner/Lafitte Pkwy.
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SUNDAY, NOVEMBER 16

6:00 - 7:30 AM	Day-Of Registration & Packet Pickup Refreshments	Estelle Playground
7:30 AM	Rider Line-Up Begins	Estelle Playground
7:45 AM	Welcome Announcements + Safety Briefing	Start Line
8:00 AM	Ride Begins	Estelle Playground
8:30 AM	Rider Refreshments Open	Estelle Playground
11:30 AM	All Cyclists Off Route	Finish Line
12:00 PM	Event Ends	Estelle Playground













GUIDELINES FOR RIDER IDENTIFICATION KIT TO RIDE!

- Rider Bib Number (Wear on Front of Shirt)
- Rider Bike Number (Adhere to Bike)
- Rider Helmet Number (Adhere to Helmet)
 - * If you are on the route without these, you will be pulled from the course!

SAFETY FIRST

Your safety and the safety of other bicyclists depends on you. You have the same rights and duties as drivers.

- Faster cyclists pass on the left. Slower-paced cyclists stay to the right.
- Obey traffic signals and stop signs UNLESS a police officer is directing you otherwise.
- Ride with traffic and use the rightmost lane headed in the direction you are going.
- Move completely off the road if stopping for any reason.
- Use hand signals when turning or stopping. Signal with your voice before passing; call out "on your right" or "on your left."
- Exercise extreme caution when changing lanes. Please be aware that you are riding next to traffic for several sections of the route.
- Please be aware of your surroundings. DO NOT ride with headphones under any circumstances.
- Control speed and slow down for congestion and hazardous conditions.
- Always keep at least one hand on the handlebar and remember to cycle defensively.
- Be prepared for moves by other cyclists.
- Slow down when approaching rest stops. Please be aware of time spent at rest stop.
- Make sure your Rider Identification Kit is visible.
- Wear a helmet to ride!
- Always have photo identification on you!

NEED HELP ALONG THE ROUTE?

Bicycle World of Louisiana, JCVB, members of Premier Event Management staff, Road Warriors, and Volunteers will be riding along the entire route.

Bike techs will be available. Contact SAG: (504) 628-3155.

EMERGENCY? CALL 911



TOUR DE JEFFERSON MAP

PARKING & LINEUP:

ESTELLE PLAYGROUND 5801 LEO KERNER/LAFITTE PARKWAY MARRERO, LOUISIANA 70072

OVERFLOW PARKING:

(7-Minute Bike Ride To Estelle Playground): PARC DES FAMILLES 6101 LEO KERNER/LAFITTE PARKWAY MARRERO, LA 70072



















REST STOP INFORMATION

EACH REST STOP INCLUDES: Portable restrooms, Water, Powerade & Snacks

31 & 50 MILE ROUTES: JEDCO, 700 CHURCHILL PKWY, AVONDALE



11, 19.7 & 50 MILE ROUTES: BARATARIA CANOE LAUNCH, PARKING LOT, HIGHWAY 45





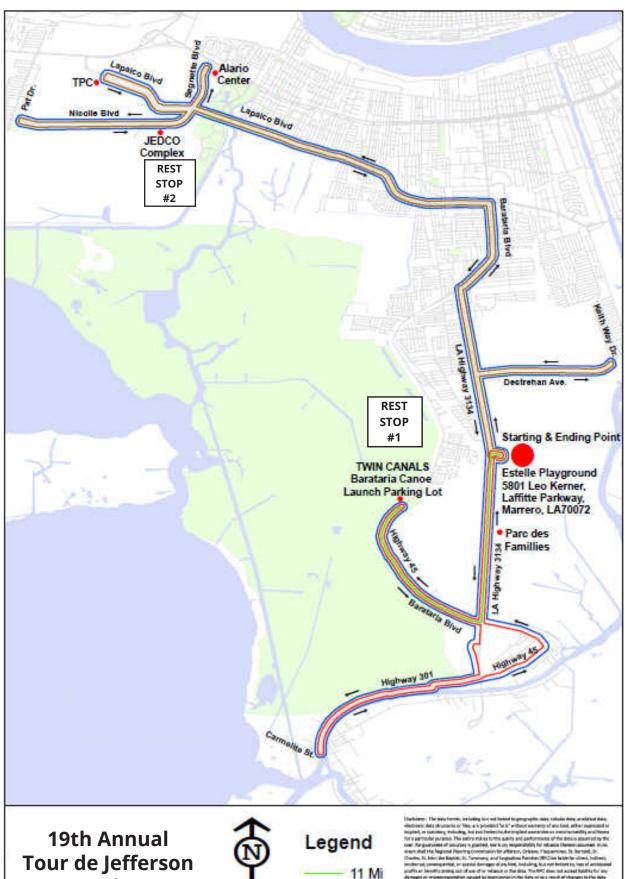












November 16

Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes

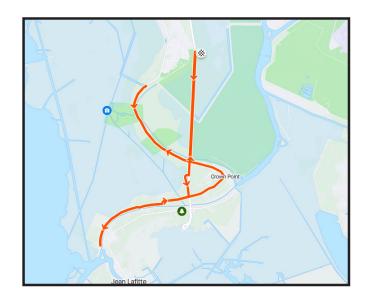


ROUTE A - 11 MILES

- Exit Estelle Playground and cross to turn LEFT onto Highway 3134
 South (Leo Kerner / Lafitte Pkwy)
- Take Highway 3134 South (Leo Kerner / Lafitte Pkwy) past Parc des Familles to LA-45 (Barataria Blvd.)
- 2.7 Mile Mark
- RIGHT turn onto LA-45 North (Barataria Blvd.) (simple out and back)

U-TURN at Barataria Canoe Launch Parking Lot **NOTE: Preserve sign says: "TWIN CANALS"**

- 5.5 Mile Mark
- REST STOP Barataria Canoe Launch Parking Lot on Highway 45
- Take LA-45 South (Barataria Blvd.) back to Highway 3134 (Leo Kerner / Lafitte Pkwy)
- Cross to turn LEFT onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
- 8.1 Mile Mark
- Take Highway 3134 North (Leo Kerner / Lafitte Pkwy) past Parc des Familles to return to Estelle Playground
- 11 Mile Mark







ROUTE B - 19.7 MILES

- Exit Estelle Playground and cross to turn LEFT onto Highway 3134 South (Leo Kerner / Lafitte Pkwy)
- Take Highway 3134 South (Leo Kerner / Lafitte Pkwy) past Parc des Familles to LA-45 (Barataria Blvd.)
- 2.7 Mile Mark
- RIGHT turn onto LA-45 North (Barataria Blvd.) (simple out and back)
 U-TURN at Barataria Canoe Launch Parking Lot

NOTE: Preserve sign says: "TWIN CANALS"

- 5.5 Mile Mark
- REST STOP Barataria Canoe Launch Parking Lot on Highway 45
- Take LA-45 South (Barataria Blvd.) back to Highway 3134 (Leo Kerner / Lafitte Pkwy)
- RIGHT turn onto Highway 3134 South (Leo Kerner / Lafitte Pkwy)

ONLY 0.4 MILES TO NEXT TURN

RIGHT turn onto Highway LA-45 North (Lafitte Parkway

ONLY 0.6 MILES TO NEXT TURN

• RIGHT turn onto LA-301 South (Barataria Blvd.)

6.8 MILES OUT + BACK

- U-TURN on LA-301 South (Barataria Blvd.) at Carmelite Street just before the Louisiana Tour Company Dock
- 11.9 Mile Mark
- Take LA-301 South (Barataria Blvd.) back to Highway 3134
- CROSS UNDER Highway 3134 Bridge and continue on Barataria Blvd.
 LA-45 North
- LEFT turn onto LA-45 (Barataria Blvd.) Heading Northwest
- 15.8 Mile Mark

DO NOT TURN RIGHT ON SHARPE RD. (560-4)

- RIGHT turn onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
- Take Highway 3134 North (Leo Kerner / Lafitte Pkwy) past Parc des Familles to return to Estelle Playground
- 19.7 Mile Mark







ROUTE C - 31 MILES

- Exit Estelle Playground and turn RIGHT onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
- · RIGHT turn onto Destrehan Avenue
- U-TURN on Destrehan Ave. at Keith Way Dr.
- 3.3 Mile Mark
- Take Destrehan Ave. back to Highway 3134 (Leo Kerner / Lafitte Pkwy)
- RIGHT turn onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)

NEXT TURN INTO LEFT-HAND LANE NEXT TO NEUTRAL GROUND

RIGHT turn onto LA-45 North (Barataria Blvd)

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

LEFT onto Lapalco Blvd.

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

- 8.2 Mile Mark
- RIGHT on Segnette Blvd. 0.5 Miles Out & Back
- · U-TURN on Segnette Blvd. at Alario Center
- 13.2 Mile Mark
- · Take Segnette Blvd. back to Lapalco Blvd.
- RIGHT on Lapalco Blvd.
- U-TURN at TPC Louisiana
- · RIGHT onto Nicolle Blvd.

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

- U-TURN at Pat Dr.
- 19.1 Mile Mark
- REST STOP JEDCO 700 Church Hill Pkwy, Avondale, LA 70094

USE RIGHT HAND LANE CLOSEST TO SHOULDER

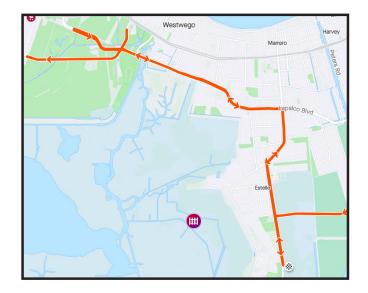
- Take Nicolle Blvd. back to Lapalco Blvd.
- · RIGHT turn onto Lapalco Blvd.
- RIGHT turn onto LA-45 (Barataria Blvd)
- 26.2 Mile Mark

NEXT TURN INTO LEFT-HAND LANE NEXT TO NEUTRAL GROUND

LEFT turn back onto Highway 3134 (Leo Kerner / Lafitte Pkwy

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

- Take Highway 3134 South (Leo Kerner / Lafitte Pkwy) to return to Estelle Playground
- 30.5 Mile Mark







ROUTE D - 50 MILES

- · Exit Estelle Playground
- RIGHT onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
- RIGHT turn onto Destrehan Avenue
- U-TURN on Destrehan Ave. at Keith Way Dr.
- 3.3 Mile Mark
- Take Destrehan Ave. back to Highway 3134 (Leo Kerner / Lafitte Pkwy)
- RIGHT turn onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
 TURN INTO LEFT-HAND LANE NEXT TO NEUTRAL GROUND
- RIGHT turn onto LA-45 North (Barataria Blvd)
 - **CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND**
- LEFT onto Lapalco Blvd.

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

- 8.2 Mile Mark
- · Right on Segnette Blvd. 0.5 Miles Out & Back
- U-TURN on Segnette Blvd. at Alario Center
- 13.2 Mile Mark
- · Take Segnette Blvd. back at Lapalco Blvd.
- RIGHT on Lapalco Blvd.
- U-TURN at TPC Louisiana
- 15.2 Mile Mark
- RIGHT onto Nicolle Blvd.

CONTINUE IN LEFT-HAND LANE CLOSEST TO NEUTRAL GROUND

- U-TURN at Pat Dr.
- 19.1 Mile Mark
- REST STOP JEDCO 700 Church Hill Pkwy, Avondale, LA 70094
 USE RIGHT HAND LANE CLOSEST TO SHOULDER
- Take Nicolle Blvd. back to Lapalco Blvd.
- RIGHT turn onto Lapalco Blvd.
- RIGHT turn onto LA-45 (Barataria Blvd)
- 26.2 Mile Mark

NEXT TURN INTO LEFT-HAND LANE NEXT TO NEUTRAL GROUND

- LEFT turn back onto Highway 3134 (Leo Kerner / Lafitte Pkwy)
 NEXT TURN INTO LEFT-HAND LANE NEXT TO NEUTRAL GROUND
 - Take Highway 3134 South (Leo Kerner / Lafitte Pkwy

PASS ESTELLE PLAYGROUND

- RIGHT turn onto LA-45 North (Barataria Blvd.) (simple out and back
- U-TURN at Barataria Canoe Launch Parking Lot

NOTE: Preserve sign says: "TWIN CANALS"

- 35.9 Mile Mark
- REST STOP Barataria Canoe Launch Parking Lot on Highway 45
- Take LA-45 South (Barataria Blvd.) back to Highway 3134 (Leo Kerner / Lafitte Pkwy
- RIGHT turn onto Highway 3134 South (Leo Kerner / Lafitte Pkwy)
 ONLY 0.4 MILES TO NEXT TURN
- RIGHT turn onto Highway LA-45 North (Lafitte Parkway)

ONLY 0.6 MILES TO NEXT TURN

- 38 Mile Mark
- RIGHT turn onto LA-301 South (Barataria Blvd.) 6.8 Miles Out + Back
- U-TURN on LA-301 South (Barataria Blvd.) at Carmelite Street just before the Louisiana Tour Company Dock

42.3 Mile Mark

- Take LA-301 South (Barataria Blvd.) back to Highway 3134
- CROSS UNDER Highway 3134 Bridge and continue on Barataria Blvd. LA-45 North
- LEFT turn onto LA-45 (Barataria Blvd.) Heading Northwest
 DO NOT TURN RIGHT ON SHARPE RD. (560-4)
- 46 Mile Mark
- RIGHT turn onto Highway 3134 North (Leo Kerner / Lafitte Pkwy)
- Take Highway 3134 North (Leo Kerner / Lafitte Pkwy) past Parc des Familles to return to Estelle Playground
- 50 Mile Mark









ESTELLE PLAYGROUND & PARC DES FAMILLES

THANK YOU, JEFFERSON PARISH, FOR OPENING UP YOUR RECREATIONAL FACILITIES FOR THE TOUR DE JEFFERSON!

Estelle Playground is a family friendly park whose mission is the development of children as good athletes and good sports while learning about team work, hard work and fair play.

Parc Des Familles is already an excellent place for family and friends to relax and have fun! Parc des Familles has added a Splash Park and Dog Park as new features to this Jefferson Parish destination. Observe wildlife and nature on the 2,000-foot elevated boardwalk that winds through a beautiful cypress swamp. Dogs are welcome on the boardwalk.

Come enjoy the premier disc golf course designed by John Houck created in a hardwood cypress swamp and is really one of a kind. The fairways are carved through a forested area, with the throwing lanes lined by beautiful cypress trees.

A wrought iron fence surrounds the Dog Park with a section for small dogs under 22lbs to play and a section for large dogs over 22lbs to run.



















THANK YOU TO **OUR EVENT SPONSORS**





































